

# STRESS, SLEEP & Twofior

#### Prolonged Stress and Lack of Proper Rest

→ High levels of cortisol → Wears down brain function

= Profound physical & mental effects

### MENTAL

#### **Shrinking Capacity for:**

- Focus, concentration, learning
- Logical thinking
- Decision-making
- Memory and recall
- Clear speech, communication
- Imagination, creativity
- Short-term memory loss

#### **EMOTIONAL**

#### Increased Incidence of:

- Depression and anxiety
- Irritability, agitation
- Lack of motivation, apathy
- Addictive behavior
- Difficulty overcoming grief
- Excessive fears, phobic thinking
- Crying easily
- **Emotional strain**

#### PHYSICAL

#### Increased Incidence of:

- Head, muscle tension
- Insomnia, poor quality sleep
- Loss of muscle strength, coordination
- Disrupted digestion, elimination
- Immune compromised
- Food cravings, appetite, weight gain
- Elevated blood pressure, heart rate
- Blood sugar imbalances, blurred vision

#### Slows\*

- · Brain waves and activity
- Appetite, cravings
- · Inflammatory immune responses

#### Improves\*

· Capacity to focus, fall and stay asleep, and sleep soundly



- A supplement - A neurotransmitter

#### Alleviates\*

- · Mental stress and fatigue
- Stressed and anxious feelings
- Physical tension and discomfort
- Moodiness

#### Regulates\*

- Hormones
- Gut activity
- · Growth hormone
- Inflammation

#### Boosts\*

- · Sense of calm and relaxation
- Mood and cognition
- Immunity

#### **TAKE IT\***





### Take to promote a sense of:

- Eased\* · Relieved\*
- · Composed\* Motivated\*
- · Alert\*
- 24/7

- · Relaxed\*
- · Unwound\*
- · Settled\*
- · Rested\*
- · Renewed\*

## **MAKE IT\***



## KEEP YOUR BRAIN IN IT'S LANE





# STRESS, SLEEP & Emotions



